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Eswatini Positive News

www.eswatinipositivenews.com


2024 RATE CARD


DESCRIPTION	PRICE
CONCEPT STRATEGY	€1 200
STUDIO TIME	€1 500
SCRIPT WRITING	€1 700
VOICE OVER ARTIST	€2 100
MIXING & MASTERING	€3 000
CORPORATE IDENTITY PACK	€4 000
LOGO DESIGN	€2 000
BUSINESS CARDS	€1 500
EMAIL SIGNATURE	€1 600
COMPANY PROFILE (Max 10 pages)	€2 500
BROCHURE	€1 600
POSTER DESIGN (PRINT & DIGITAL)	€2 000
MOTION GRAPHICS CONCEPT	€1 800
30 SEC MOTION	€2 200
VIDEO EDITING	€2 800


"Please note that prices are subject to change, depending on availability."

SERVICES OFFERED



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EDITORIAL	RATES
DIGITORIAL	€4 800
CONTENT MARKETING	€6 500

Articles require a blurb (maximum 20 words), body copy (this must be on brand with section page, maximum 500 words) and two to three pictures (one will be chosen by the editorial team).

RICH MEDIA

VIDEOS, EXPANDING ADS,
ANIMATIONS, PODCASTS
& INTERVIEWS.

RATES ON REQUEST

WEBSITE ADS

BANNER	SIZE (px)	RATES P/3 WEEKS
HOMEPAGE LEADERBOARD	1920 x 680	€3 800
HOMEPAGE FOOTERBOARD	1920 x 380	€1 800
SIDEBAR / SKY SCRAPPER	1920 x 380	€2 500
MEDIUM BLOCK	700 x 700	€4 800

SOCIAL MEDIA

PLATFORM	SIZE (px)	RATES P/3 WEEKS
FACEBOOK COVER IMAGE	820 x 312	€4 800
FACEBOOK POST	1080 x 1080	€4 200
FACEBOOK PINNED POST	1080 x 1080	€5 000
INSTAGRAM POST	1080 x 1080	€3 200
TWITTER POST	1080 x 1080	€1 000
TWITTER PINNED POST	1080 x 1080	€1 500

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DIGITAL RATES